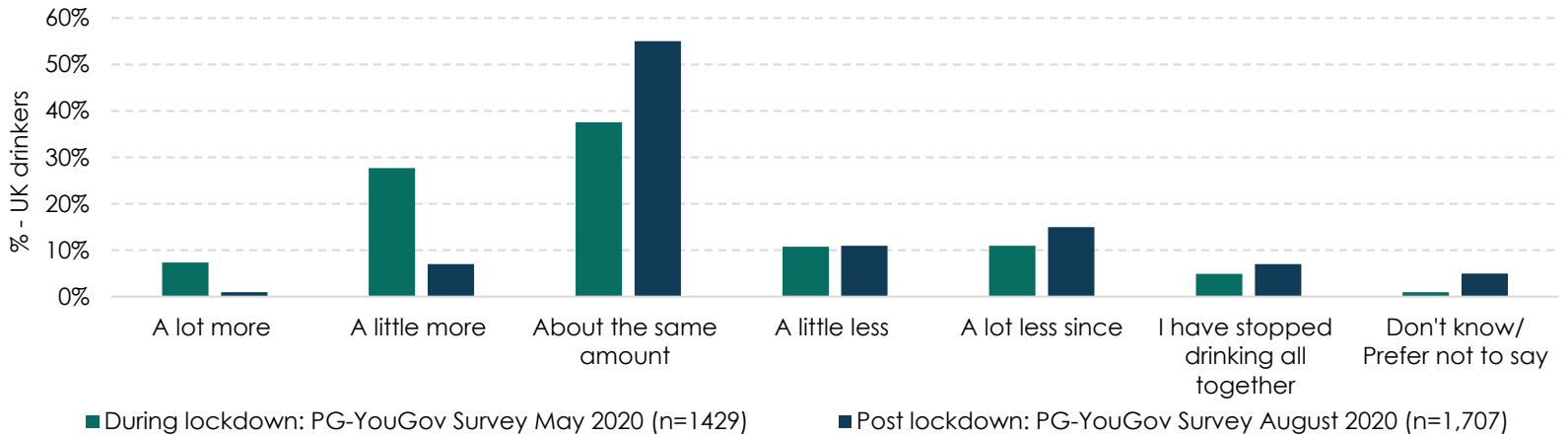


# COVID-19: UK alcohol consumption and industry actions

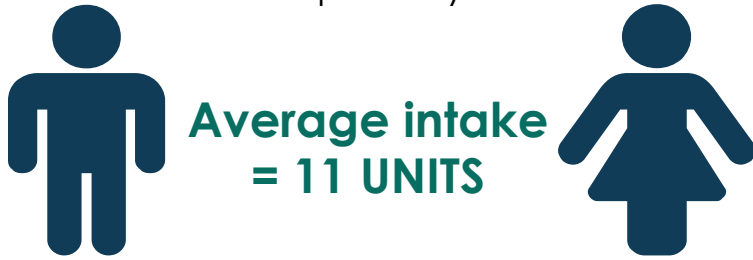


Compared to pre-lockdown, the majority of Brits continue to drink the same or less, with a large fall in those drinking more



\*Non-drinkers removed from the August 2020 sample to allow comparisons with the survey from May 2020

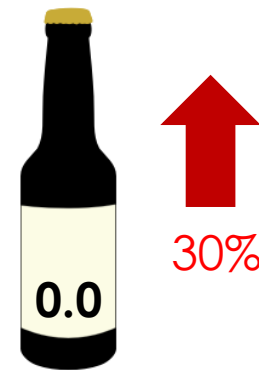
Public Health England data shows that the moderate majority continue to drink responsibly



Well below the 14 units weekly low risk guidelines

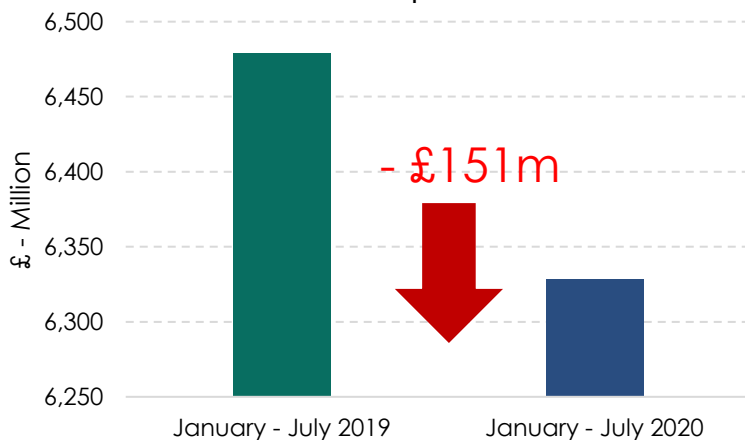
Source: PHE, August 2020

Low and no alcohol retail sales up to **£188m** in 2020



Source: Nielsen data, September 2020, compared to sales in 2019

Overall alcohol sales have fallen, reflected in a drop in alcohol duty receipts



Source: HMRC Alcohol Bulletin, 28 August 2020

The alcohol industry stepped up to support key workers and local communities



Read more at the responsible actions [blog series](#)

We would encourage consumers who are worried about their own or someone else's drinking to visit **Drinkaware** for free advice and support to help them cut back.